

4B Landscape & Construction Inc.

CASE STUDY.

Foamstream

How to save 25% of labor on each site, a total of 90 hours over the span of the season.

Client: 4B Landscape & Construction Inc.

Sector: Contractor

Background: Established in 2013, 4B Landscape & Construction Inc are a full-scale landscape design, installation and maintenance company servicing residential and commercial clients in the Greater Philadelphia and Lehigh Valley areas.

Unit: Foamstream L12

Previous methods used: Glyphosate and supplementary hand weeding.

Website: www.4blcinc.com

BACKGROUND

4B Landscape & Construction Inc are a full-scale landscape, design, installation and maintenance company servicing residential and commercial clients in Greater Philadelphia and Lehigh Valley. They are a women-owned business, created in 2013 and operated by Jamie Berg (CEO) and Gary Berg Jr. (COO).

TESTIMONIAL

"Our customers are delighted we are using Foamstream because they want herbicide-free treatment. Not only is Foamstream a healthy herbicide-free alternative, but it also gives us instant knockdown results. Compared to hand-weeding, it equates to a 25 per cent labor saving on each site which is in the region of 90 hours saved over the span of the season. Because it treats the spores and seeds as well as the weed, Foamstream has also decreased our annual treatments from seven to three to four. It has also eliminated costly overspray or leaching repairs and expanded our potential for treatment throughout the year instead of being limited by suitable weather windows"

Gary Berg Jr, Chief Operations Officer - 4B Landscape & Construction Inc.

PROBLEM

4B Landscape & Construction Inc. approached weed control initially with glyphosate-based products and supplementary hand weeding. However, they found this approach was ineffective for several reasons. Firstly, and mainly, the overall adverse health concerns to humans and the environment. Additionally, 4B Landscape & Construction Inc. found weed crops are more glyphosate-tolerant than they first realised. This meant they had to increase the number of treatments they were doing. They also found hand weeding was labour-intensive and inefficient and did not give lasting results.

ACTION

When looking into weed control alternatives, Gary came across Foamstream on social media and later discovered one of their local vendors was an approved distributor. Following trials, 4B Landscape and Construction Inc. purchased an L12 unit which they have been using for over a year.

RESULTS AND CONCLUSION

4B Landscape and Construction Inc. is currently using Foamstream to tackle weeds and clean its snow equipment. The main benefit the 4B Landscape & Construction Inc. team has seen with Foamstream is its versatility, for tackling - weeds and moss and algae - in a way that is safer for the operator and the planet.

Their customers appreciate the many benefits Foamstream has to their friends, family, pets, and the environment. This has undoubtedly seen them win more business. The community perception of the system being herbicide-free has helped 4B Landscape & Construction Inc. stand out among the competition, which is peeking the interest of many new domestic and commercial customers.

TESTIMONIAL

"We bought Foamstream last year, and the biggest thing we've noticed was that we went from a 5-man crew for hand weeding, if we wanted to go herbicide-free, down to 2 men. I think the most surprising thing about Foamstream is the moment you start using it, the more you realise other things you can use it for. To keep our snow and ice equipment clean in the past, we would have to hire someone to come out or bring it back to our shop and wash and grease it. Foamstream allows us to get in sooner to do garden bed treatments in the winter time; I don't have to worry about weather."

Gary Berg Jr, Chief Operations Officer - 4B Landscape & Construction Inc.

