

How a green contracting business used Foamstream to grow their core business by increasing diversity into their service offering.

Client: E-trädgård, Sweden

Sector: Contracting

Background: Green contracting services focused on municipalities, public sector organisations and private individuals

No of machines: 1 MW-Series

Areas treated: Hard surfaces – cobbles, gravel, tiles, block paving, concrete, walls. Soft Surfaces – hedge lines

Previous methods used: Manual weeding, hot water, herbicides

BACKGROUND

E-trädgård is a large Swedish gardening company servicing municipalities, public companies and private individuals. E-trädgård manage the upkeep of Sommerland, the third biggest theme park in Sweden, and Sweden's largest campsite. The company also control the weeds around local electricity distribution under the name of Kvanum.

TESTIMONIAL

"Working with Weedingtech through Jordelit has been a real eye opener; not only are they a joy to work with but the Foamstream process and their machinery has worked brilliantly. It has delivered better results for us than anything else we've tried in the past. Furthermore, the Weedingtech team provides excellent after-sales support. We couldn't be without Weedingtech's system - it's quite clear that the treatment cycles required are far fewer than other methods like hot water - and we look forward to seeing what it can continue to do for us in the future."

Mattias Hoffling - President, E-trädgård.

PROBLEM

1. Solution needed to have a prolonged effect on vegetation regrowth. Traditional herbicides, along with alternatives such as hot water and steam methods, had been tried but nothing seemed to be effective at prolonging the regrowth.
2. Solution needed to be versatile - to offer additional services to clients – allowing the business to gain new contracts.
3. Solution needed to be 100% safe for use around people, animals and the environment. It needed to allow E-trädgård to move away from chemicals.

ACTION

E-trädgård decided to try Foamstream after coming across it at a trade show. Initially they rented a unit to use across their sites.

RESULTS AND CONCLUSION

The performance was far superior to any method previously tried, with longer-lasting results leading to time and cost savings.

Heat stayed on the plant for longer resulting in a more efficient kill meaning fewer treatments needed annually.

Foamstream is much faster to use than alternative methods – using hot water took 30% longer than using Foamstream. Previously, manual weeding and chemicals had been used - now, E-trädgård only use Foamstream to carry out all of their contract jobs.

After renting the machine for the first two years, E-trädgård purchased a unit.

Taking advantage of its multi-functionality, E-trädgård purchased Weedingtech's range of optional lances which has allowed E-trädgård to use the delivery system for much more than weed control. E-trädgård as a result have expanded their business, offering both green services and cleaning solutions.

Foamstream is used to control weeds, clean pools, treat gravel, cobbles and tiles, power clean various surfaces, and remove chewing gum. It has delivered better results than traditional high-pressure systems and been far less destructive. The equipment used has delivered long-lasting results meaning it doesn't have to be used as often as the client had previously had to when using other methods. In addition, it has reduced time previously spent on certain jobs by 75% allowing the business to become much more competitive in tenders and allowing E-trädgård to get ahead of its competition by providing the most effective weed control solution on the market.



TREATING SOMMERLAND, SWEDEN'S THIRD LARGEST THEME PARK, WITH FOAMSTREAM.