

BURLEYS.

CASE STUDY.



How Foamstream enables landscape contractors to expand their product portfolio and build their customer base.

Client: Burleys

Sector: Contracting Services

Background: Royal Warrant holders with 60 years experience serving local authorities, housing associations and property managers.

No. of machines: 1 - MW-Series

Areas treated: Hard and soft surfaces including parks, playgrounds, schools, residential areas, sports pitches and tennis courts.

Previous methods used: Glyphosate and manual methods (hard sweep and hand-pull).

OVERVIEW

Burleys, part of the TCL group, have worked with local authorities, housing associations and property managers throughout the UK, looking after a variety of estates for over 60 years.

Having been asked to find a herbicide-free solution by one of their clients, Lewes District Council, Burleys trialled various alternatives. Foamstream proved to be far and away the most successful at meeting the companies commercial needs and was subsequently added to their product portfolio.

TESTIMONIALS

"Foamstream is great for weeds, small woody growth like ragwort and for killing moss in places like tennis courts and play areas – and is excellent value".

Simon Cashmore - CEO, TCL Group

HOW FOAMSTREAM HAS BENEFITTED BURLEYS

"Burleys have been commercially using Foamstream now for over two years. Having tested various solutions in the weed control market, we found Foamstream's fit in terms of its compatibility in line with our commercial needs came out above and beyond any other method. In the early days of using it, we didn't expect that we would now be using it in all parts of our landscape contracting business. We are continually taking on new clients across the country as more and more businesses see the merits of Foamstream as a safe and effective, herbicide-free solution to manage outdoor spaces and the benefits that it brings.

We were originally tasked by one of our clients, Lewes District Council, to find a pesticide-free solution to use in the town of Lewes as they wanted to move away from using pesticides. Foamstream has proved very successful here. The residents are delighted with the results and its environmentally-friendly-credentials, as are the local businesses and councillors.

What we love most about Foamstream is that we can use it anywhere, in pretty much all weathers, and it gives us the results we want. It's fantastic for graffiti as well as brilliant in playgrounds and schools. We intend to continue to develop this business model as an alternative to pesticides that we can offer our clients."

Mark Tavener - Contract Manager, Burleys

WHAT BURLEYS CLIENTS SAY

Another key client for Burleys using Foamstream is Seaford Head School in Seaford. Business Manager, David Greaves is very pleased with the results delivered:

"I am extremely pleased with the results achieved following Burleys' 'Foamstream' treatment. As well as killing off unsightly moss build-up on some areas, certain slopes around the site that were proving rather slippery and hazardous when wet, are now safe. In view of recent concerns surrounding the use of chemical-based weed killers, it is pleasing that we have been able to achieve a resolve through the use of non-hazardous techniques".

BACKGROUND

Burleys is owned by TCL Group which was named in 2017 as one of the London Stock Exchange's 1,000 companies to Inspire Europe. Burleys has won a number of awards for its focus on community and sustainability, including being National Winners of "The Fine Turf Award" from The Institute of Groundsmanship, "Most Sustainable Business" in the Sussex Business Awards and "Green Business of the Year" in the Lewes District Business Awards.

TREATING AT SEAFORD SCHOOL



USING FOAMSTREAM TO TACKLE GRAFFITI



TREATING HISTORIC MONUMENTS

